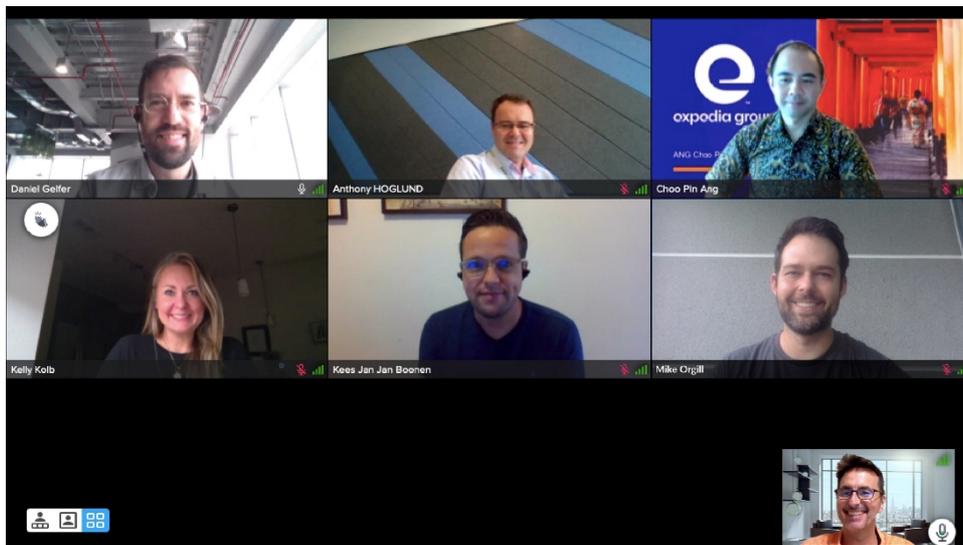


MEDIA RELEASE



ATTIA expands with new partners to bring together the travel industry

Amadeus and Travelport join founding members Agoda, Airbnb, Booking.com and Expedia Group to help the revival and growth of the travel industry.



30 March 2021, Singapore - The Asia Travel Technology Industry Association (ATTIA), today announced two new members as it commits to spurring the revival and growth of the tourism economy in Asia Pacific. Amadeus and Travelport will join ATTIA to add their voice to fellow members Agoda, Airbnb, Booking.com and Expedia Group, as they collectively promote a deeper understanding of the policy issues that stand at the intersection of travel and technology in Asia Pacific. The Association serves as a resource and catalyst for government partnerships and coalitions with industry partners.

The travel and tourism sector is a key pillar of Asia's economic recovery, which has affected approximately 67 million jobs globally¹. ATTIA and its members will prioritise its support towards government initiatives that will drive both domestic and international recovery. This includes recommendation of policies and frameworks ensuring we can start to travel again, as it becomes safe to do so; specifically policies that support safe and responsible travel. The industry can leverage the extensive footprint of its members for their crucial expertise in technology and operations at scale. The latest members Amadeus and Travelport will add an invaluable knowledge base to the association. Both will play a part in ensuring technology will aid future proof travel.

¹ World Travel and Tourism Council (2021). "WTTC research reveals global Travel & Tourism sector suffered a loss of almost US\$4.5 trillion in 2020 due to the impact of COVID-19".

“We have ambitions to leverage our members’ scale and data insights to help governments and businesses to navigate the changing landscape of travel and tourism. We welcome new members, Amadeus and Travelport, who further add to the diversity and broaden the scope of travel and hospitality sectors we can assist with. Expanding membership allows us to draw on specific industry and market acuity, providing a strong resource for the region.” says Richard Andrew, Executive Director of ATTIA.

ATTIA’s mission is to:

- Serve as an industry resource to governments to offer support in tourism recovery and growth efforts.
- Build advocacy and coalitions with governments, fellow trade associations, academia and multilateral organizations as well as destination marketing organizations to build a health travel ecosystem for the region.
- Leverage the use of data insights to future proof and support other industry partners like SMEs as they navigate today’s ever-changing landscape of the travel and tourism industry.

“The return of safe, responsible travel is not just important for the tourism industry but also for the larger global economy, which benefits from international travel, trade and investment.” concludes Richard.

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About ATTIA:

The Asia Travel and Technology Industry Association (ATTIA) represents companies operating in the travel and tourism sector in Asia-Pacific, with technology and innovation at their core. Our members include Agoda, Airbnb, Amadeus, Booking.com, Expedia Group and Travelport.

The continuous innovation of travel and technology delivers significant benefits for economies, communities, businesses and travellers across the Asia-Pacific region that positively impacts livelihoods, living standards, workplace opportunities and quality of life for citizens in the region. ATTIA seeks to promote a deeper understanding of the policy issues that stand at the intersection of travel and technology. The association also serves as a resource and a catalyst for closer collaboration and information-sharing for the development of aligned industry and government priorities.

www.asiatraveltech.org

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About Travelport:

Travelport is a worldwide travel retail platform. Our next-generation marketplace connects buyers and sellers that share our passion for delivering exceptional travel experiences. Unconflicted and independent, we are reinventing a simpler future for travel's complex ecosystem. We are a truly global company, operating in over 180 countries. Our headquarters are in London, United Kingdom.

<http://www.travelport.com/>

About Amadeus:

Travel powers progress. Amadeus powers travel. Amadeus' solutions connect travelers to the journeys they want through travel agents, search engines, tour operators, airlines, airports, hotels, cars and railways.

We have developed our technology in partnership with the travel industry for over 30 years. We combine a deep understanding of how people travel with the ability to design and deliver the most complex, trusted, critical systems our customers need. We help connect over 1.6 billion people a year to local travel providers in over 190 countries.

We are one company, with a global mindset and a local presence wherever our customers need us. Our purpose is to shape the future of travel. We are passionate in our pursuit of better technology that makes better journeys.

Amadeus is an IBEX 35 company, listed on the Spanish Stock Exchange under AMS.MC. The company is also part of the EuroStoxx50 and has been recognized by the Dow Jones Sustainability Index for the last eight years.

To find out more about Amadeus, visit www.amadeus.com.